

# Alcoguard<sup>®</sup> H 5941

## Readily biodegradable hybrid polymer

Alcoquard H 5941 is a sustainable and versatile hybrid polymer. This novel product based on unique and patented technology is readily biodegradable and derived from 75% bio-based materials.

## A greener choice-Alcoguard H 5941 represents the next generation of hybrid polymers.

Hybrid polymers are a marriage of selected polysaccharides and synthetic monomers combined into one molecule to make the hybrid polymer. Designed to prevent scale formation in detergent applications such as automatic dishwash, laundry and hard surface cleaning, Alcoguard H 5941 hybrid polymer is particularly effective at minimizing filming and spotting in zero phosphate automatic dishwash formulations and works as effectively as synthetic copolymers.

## **Environmental benefits**

Alcoguard H 5941 is primarily made from polysaccharides, not petrochemicals. This eco-premium technology performs similarly to widely available synthetic petrochemicals but is based on 75% renewable resources.

Alcoguard H 5941 has a significantly lower carbon footprint (lifecycle assessment available) than traditional petrochemical based polymers.

Hybrid polymers are significantly more biodegradable than typical synthetic polymers, which makes them an attractive environmentally friendly alternative to traditional polymers.

## With Alcoquard H 5941:

- buy one ton of product, save more than 500 kg of CO<sub>2</sub> from raw material manufacturing emissions
- renewable carbon index of 75%

- product is readily biodegradable both aerobically and anaerobically following the OECD 301B and 311 TG protocols
- compliant with EU Ecolabel requirements

## Alcoguard H 5941 in automatic dishwash (ADW)

With the newest amendment (No 259/2012) of the EU Detergents Regulation No 648/2004, reducing phosphates and other phosphorous compounds in 'consumer' automatic dishwasher detergents as from 1 January 2017, co-builders play an even more important role. Polycarboxylates, which are used as co-builders need to perform to the highest standard with weaker builders replacing phosphates. They prevent the formation and the deposition of scales on dishes (filming and spotting), glassware, cutlery etc. Polycarboxylates generally used in ADW formulations provide:

- Threshold stabilization (polymer sequesters Ca<sup>2+</sup> and Mg<sup>2+</sup> to prevent the formation of insoluble salts)
- Dispersion (polymers disperse particles using steric stabilization and electrostatic repulsion)
- Crystal growth inhibition

Alcoguard H 5941 provides the same functions as synthetic polycarboxylates in ADW formulations.



copolymer H 5941

Rinse performance test method

used by several external testing

6% polymer - as 100% active

(adapted version of testing conditions,

institutes within EU). Formula based on

the standard IEC-B for dishwashers;

copolymer

No polymer

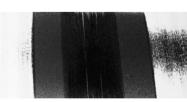
Dishwasher: Miele G1222SC Program: R50° 3'/8'20' Kl65 Water hardness: 11°dH Rinse aid: None Soil: 50 g/wash 3 cumulative tests

## Alcoguard H 5941 in hard surface cleaning (HSC)

Due to the chemical structure of the hybrid polymers, mixing natural and synthetic monomers, they show high stability in alkaline conditions, which makes them suitable for household as well as Industrial & Institutional (I&I) cleaning applications.

A small addition of Alcoguard H 5941 in HSC products boosts the overall cleaning performance of the formulation.





P-AA-MA copolymer Alcoguard H 5941 Market reference

No polymer



## SAFER Meets U.S. EPA Safer Product Standards

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## Alcoguard H 5941 in laundry detergents

The enhanced solubility of Alcoguard H 5941 makes it an excellent anti-redeposition polymer in laundry detergents. Alcoguard H 5941 powers the electrostatic



stabilization of particulate soil, thanks to the steric hindrance of the polysaccharides parts, and is very effective in crystal growth inhibition. All of this makes Alcoguard H 5941 a revolutionary polymer which performs as well as the standard polyacrylate based polymers.

## Bio-based and readily biodegradable

Most polycarboxylates used as builders, antiscalants and dispersants in cleaning applications are synthetic polycarboxylates which have very limited biodegradation and no bio-based content. Alcoguard H 5941 is different. It is majority biobased and is readily biodegradable in the environment – characteristics that are desired by today's consumer. A key deliverable in the development of this product was to achieve the same or enhanced technical performance in cleaning formulations as synthetic polycarboxylates, while being more sustainably sourced, with lower overall impact on the environment. Alcoguard H 5941 has been reviewed by EPA's Safer Choice Program and qualifies for use in Safer Choice-certified products. Alcoguard H 5941 also complies with EU Ecolabel requirements.

### About Nouryon

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